

We are looking for a Working Student / Trainee (m/f/d) for  
**Website maintenance and Content - Creation**  
based in Hamburg (450 EUR Minijob)

Expandeers is the international B2B network company with over 50 professional and accredited business development, sales, digital and marketing experts with its Headquarter based in Hamburg. With a full-service approach, we are taking over the worldwide market expansion for startups and medium-sized companies - in a classical way and/or a purely digital approach. Our goal is to make internationalization as easy, efficient and risk-free as possible for SMBs at a transparent and fair price. With our international background, we offer our customers a competent support for an efficient market entry into each single market, including research, planning, the implementation of all sales, marketing and online activities from a single source until generating revenues.

Our website is one of our major communications channels for potential/existing customers and for our global partners. For the maintenance and development of this channel we are looking for support:

Your tasks and knowledge:

- Supporting our International Marketing Manager in daily business
- Maintenance of our global website
- Planning and implementation of blog articles
- Creation and promotion of Linked-In profile
- Supporting Newsletter Marketing (clients and partners)
- Developing a country specific / regional approach together with CMO
- Implementing website strategy
- Taking over operational topics such as revising presentations and templates regularly, further social media channels (e.g. Facebook), operating CRM on Hoot Suite

Requirements

- A positive and open can-do attitude
- Studying in the digital, marketing, content related fields or similar experience
- Committed to deliver results and a high motivation to engage
- International thinking and experience
- Digital / marketing-oriented mindset
- An understanding and affinity for B2B
- Experienced with web technologies, digital marketing, content creation
- Knowledge in content creation, graphics
- Languages: fluent in German and English; any other language would be a plus

What we can offer you

- A truly exciting work field with insights into various business segments, countries, events, people from around the world
- A small team based in Hamburg, about 50 partners around the world
- Direct working relationship with C-level and marketing lead
- A very steep learning curve
- Remote working / optionally at downtown Hamburg office
- Individually set and flexible working hours based on 450 EUR Minijob regulations

Please send your CV and availability to [jobs@expandeers.com](mailto:jobs@expandeers.com) and check out our website and blog at [www.expandeers.com](http://www.expandeers.com) for more information.